



THE GREATER
GOOD

Entrepreneurship, energy, leadership and vision are the qualities that helped Daniel Kieser take out the inaugural University of Auckland Business School Emerging Leader Award at the 2016 INFINZ Industry Awards.



“I’m one of those weird entrepreneurs,” admits Daniel Kieser, “who doesn’t think of the money first.”

The winner of the Emerging Leader Award at the 2016 INFINZ Industry Awards, Kieser is the founder and managing director of online business Shareclarity, which he says he set up to create greater transparency, accessibility and collaboration in the capital markets.

Shareclarity is a first-of-a-kind information platform that provides crowd-based and cloud-based share price valuations, and Kieser says he was motivated to set it up following the global financial crisis.

“We’re trying to facilitate access and understanding of the capital markets to anybody so people can participate more and more in our markets,” explains Kieser.

“And on the small-cap company side of things we’ve got some great companies, but we just need them to be understood better and have a greater level of visibility so they can raise decent capital and do decent things.”

Shareclarity launched in September last year and Kieser says the company currently covers around 140 New Zealand and Australian listed companies. Two to three are being added each week, he says, and the company aims to have 250 on the platform by year’s end.

Information on each company includes a detailed description of what it does, a chat forum and a fully transparent valuation that can be changed and personalised. Access to information on some companies is provided free of charge, and access to all companies on the platform is gained via paid subscription.

Shareclarity isn’t 34-year-old Kieser’s first entrepreneurial venture, nor his first with an eye to the greater good. After working as an equity research analyst for ABN Amro in New Zealand, he got involved in the front end of the carbon trading movement, moving to Singapore to work with Sindicatum Carbon Capital – a forerunner in the then-nascent field. When the

world’s attention moved on from carbon trading, however, he focused on the renewables sector, becoming co-founder and managing director of Asia Renewables. He was group manager of corporate development at Vector before launching Shareclarity.

Finalists for the Emerging Leader Award also included Dace Caldwell, associate director of corporate finance at PwC New Zealand, and Richard Milsom, principal at Elevation Capital Management. The judges noted that the high calibre of the finalists made choosing a winner difficult, but Kieser was selected based on his entrepreneurial talents, leadership qualities, energy and vision.

“These attributes have been evident throughout his successful career spanning roles as an equity research analyst, group manager corporate development at Vector, establishing startup companies in the renewable energy space and most recently as founder of Shareclarity,” they noted.

“Daniel is a very capable, engaging and articulate emerging leader whose vision at Shareclarity is to improve the understanding of the equity capital markets through simplicity, transparency and collaboration. This will lead to better informed investment decisions by investors. Daniel has made an outstanding contribution to the finance industry and wider community during his career thus far and is a worthy recipient of this award.”

Kieser says he’s always loved business, and is particularly excited to be involved in the fintech sector. He is currently focused on developing two particular areas of the Shareclarity business: the first is the release of version two of the platform, which will enhance the experience of users across a broad range of investor sophistication; the second is working with ASX to gain Australian licensing, which will enable the company to expand across the Tasman.

“Fintech is a very current trend; there are developments happening from so many angles and there’s so much creativity out there,” he says. ■